

EVOLUTION OF THE COLOR

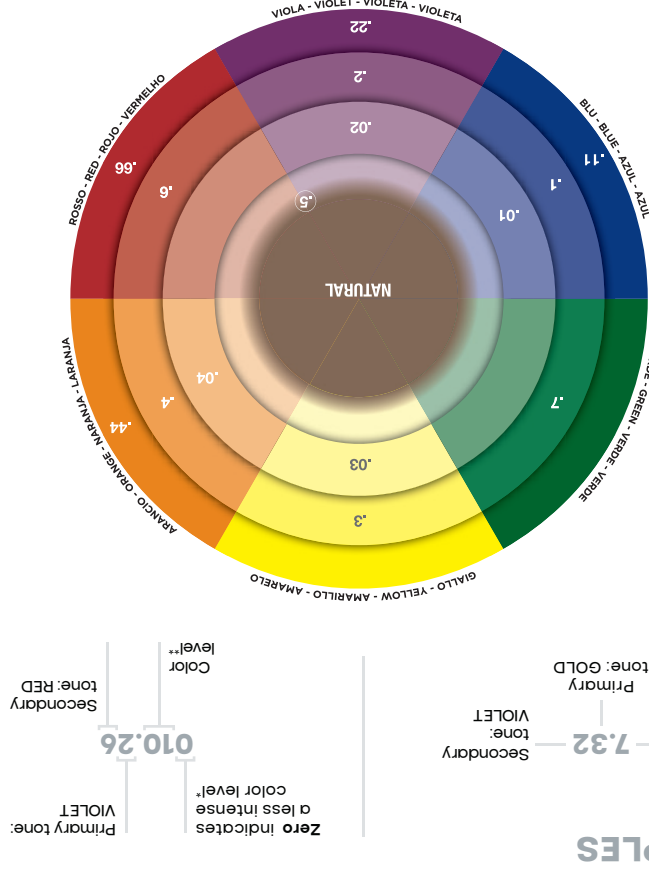
Long-Lasting Permanent Cosmetic Color

Alfaparf Milano Professional

The numbering system

How to read a shade

- The first number indicates the level of the color.
- The numbers after the separator indicate the tone. The closer the number is to the separator, the more intense the tone.
- When the numbers after the separator are the same, it means that the color has an intense tone.



Active ingredients

The formula, with hyaluronic acid, has been enriched with:

- BLUE LIGHT PROTECTION**
Protects the color from blue-light damage.
- ANTI-POLLUTION**
To counteract the unwanted effects of pollution.
- UV PROTECTION SYSTEM**
To counteract UV light-induced color loss.

Color perfection

- 100% coverage of grey hair.
- Up to 3 levels of lightening.
- Unparalleled longevity.
- Intense color and radiant tones.

Maximum care for your hair

*Free from ingredients of animal origin or derivation.

The zero indicates that the color level achieved is less intense than what you would achieve with a tone on tone color or a cream oxidation color chart. For example: 08 is suitable for hair with yellow-orange/yellow residues; 09 for yellow/straw yellow residues; 010 for straw yellow/white residues. It should be noted that the color levels indicate the ideal melonin residue which that shade should be applied to, in order to achieve a result that best matches the color chart.

alfaparfmilanopro.com

ALFAPARF
MILANO
PROFESSIONAL



Made in Italy - BEAUTY & BUSINESS SPA - via C. Cantù 1 - 20123 Milano (Italy)/ALFAPARF MILANO.

ALFAPARF
MILANO
PROFESSIONAL

PATENTED
COLOR GUARD TECHNOLOGY
IN THE US AND ITALY

EVOLUTION OF THE COLOR
VEGAN: NO ANIMAL INGREDIENTS | WITH HYALURONIC ACID | NO PPD



DISCOVER MORE ON COVERAGE SERIES

Naturali | Cool Naturals

1 BLACK, 2 DARKEST BROWN, 3 DARK BROWN, 4 MEDIUM BROWN, 5 LIGHT BROWN, 6 DARK BLONDE, 7 MEDIUM BLONDE, 8 LIGHT BLONDE, 9 VERY LIGHT BLONDE, 10 LIGHTEST BLONDE

Naturali Bahia | Warm Naturals

4NB WARM MEDIUM BROWN, 5NB WARM LIGHT BROWN, 6NB WARM DARK BLONDE, 7NB WARM MEDIUM BLONDE, 8NB WARM LIGHT BLONDE, 9NB WARM VERY LIGHT BLONDE, 10NB WARM LIGHTEST BLONDE

Naturali Intensi | Intense Naturals

4NI INTENSE MEDIUM BROWN, 5NI INTENSE LIGHT BROWN, 6NI INTENSE DARK BLONDE, 7NI INTENSE MEDIUM BLONDE

Nacr  | Natural Ash

6.01 DARK BLONDE SOFT ASH, 7.01 MEDIUM BLONDE SOFT ASH, 8.01 LIGHT BLONDE SOFT ASH

Cenere | Ash

5.1 LIGHT BROWN ASH, 6.1 DARK BLONDE ASH, 7.1 MEDIUM BLONDE ASH, 8.1 LIGHT BLONDE ASH, 9.1 VERY LIGHT BLONDE ASH, 10.1 LIGHTEST BLONDE ASH

Iris  | Violet

1.11 BLUE BLACK, 9.2 VERY LIGHT BLONDE VIOLET, 7.21 MEDIUM BLONDE VIOLET ASH, 8.21 LIGHT BLONDE VIOLET ASH, 9.21 VERY LIGHT BLONDE VIOLET ASH, 10.21 LIGHTEST BLONDE VIOLET ASH, 5.22 LIGHT BROWN INTENSE VIOLET

Crystal Rose

8.221 LIGHT BLONDE INTENSE VIOLET ASH

Iced Coffee

6.23 DARK BLONDE VIOLET GOLD, 8.23 LIGHT BLONDE VIOLET GOLD

Matte

6.7 DARK BLONDE MATTE

Marron Glac  | Chestnut

4.32 MEDIUM BROWN GOLDEN VIOLET, 5.32 LIGHT BROWN GOLDEN VIOLET, 6.32 DARK BLONDE GOLDEN VIOLET, 7.32 MEDIUM BLONDE GOLDEN VIOLET, 8.32 LIGHT BLONDE GOLDEN VIOLET

Tropicali | Golden Mahogany

5.35 LIGHT BROWN GOLDEN MAHOGANY, 6.35 DARK BLONDE GOLDEN MAHOGANY, 7.35 MEDIUM BLONDE GOLDEN MAHOGANY

Cioccolato | Chocolate

5.53 LIGHT BROWN MAHOGANY GOLD, 6.53 DARK BLONDE MAHOGANY GOLD, 7.53 MEDIUM BLONDE MAHOGANY GOLD

Suedes

5.75 LIGHT BROWN MATTE MAHOGANY, 6.15 DARK BLONDE ASH MAHOGANY, 7.51 MEDIUM BLONDE MAHOGANY ASH, 8.05 LIGHT BLONDE SOFT MAHOGANY, 9.45 VERY LIGHT BLONDE COPPER MAHOGANY, 10.05 LIGHTEST BLONDE SOFT MAHOGANY

Crystal Brown

5.542 LIGHT BROWN MAHOGANY COPPER VIOLET, 7.24 MEDIUM BLONDE VIOLET COPPER

Mogano | Mahogany

4.52 MEDIUM BROWN MAHOGANY VIOLET, 5.5 LIGHT BROWN MAHOGANY, 6.5 DARK BLONDE MAHOGANY, 6.562 DARK BLONDE MAHOGANY RED VIOLET

Rame | Copper

6.4 DARK BLONDE COPPER, 7.4 MEDIUM BLONDE COPPER, 7.43 MEDIUM BLONDE COPPER GOLD EX 7.34, 8.34 LIGHT BLONDE GOLD COPPER EX 8.43, 8.4 LIGHT BLONDE COPPER

Bronzo | Bronze

9.04 VERY LIGHT BLONDE SOFT COPPER, 9.423 VERY LIGHT BLONDE COPPER VIOLET GOLD

Cover Reds

5.6 LIGHT BROWN RED, 6.6 DARK BLONDE RED, 7.6 MEDIUM BLONDE RED

Rossi | Reds

5.62 LIGHT BROWN RED VIOLET, 7.62 MEDIUM BLONDE RED VIOLET, 4.65 MEDIUM BROWN RED MAHOGANY, 5.65 LIGHT BROWN RED MAHOGANY

Pure Reds

4.661 MEDIUM BROWN INTENSE RED, 5.661 LIGHT BROWN INTENSE RED, 6.661 DARK BLONDE INTENSE RED, 7.661 MEDIUM BLONDE INTENSE RED, 8.661 LIGHT BLONDE INTENSE RED

Dorati | Gold

5.3 LIGHT BROWN GOLD, 6.3 DARK BLONDE GOLD, 7.3 MEDIUM BLONDE GOLD, 8.3 LIGHT BLONDE GOLD, 9.3 VERY LIGHT BLONDE GOLD, 10.3 LIGHTEST BLONDE GOLD

Beige

10.342 LIGHTEST BLONDE GOLDEN COPPER VIOLET, 7.31 MEDIUM BLONDE GOLDEN ASH, 8.31 LIGHT BLONDE GOLDEN ASH, 9.31 VERY LIGHT BLONDE GOLDEN ASH, 10.31 LIGHTEST BLONDE GOLDEN ASH

Sabbia | Sand

7.13 MEDIUM BLONDE ASH GOLD, 8.13 LIGHT BLONDE ASH GOLD, 9.13 VERY LIGHT BLONDE ASH GOLD

Correttori - Booster | Correctors - Booster

410 ASH, 7000 BLUE, 2000 VIOLET, RB RED BOOSTER, 000SSS LIFTING REINFORCER

Harmonizer

.01 SOFT ASH, .013 SOFT ASH GOLD, .02 SOFT VIOLET, .03 SOFT GOLD

Platinum

11.00 PLATINUM, 11.10 PLATINUM ASH, 11.11 PLATINUM INTENSE ASH, 11.13 PLATINUM ASH GOLD, 11.02 PLATINUM SOFT VIOLET, 11.20 PLATINUM VIOLET, 11.21 PLATINUM VIOLET ASH, 11.32 PLATINUM GOLDEN VIOLET, OSP PLATINUM LIFTING REINFORCER

Can be mixed with
PIGMENTS
for endless color possibilities.

COLORWEAR
TERZO RIFLESSO / THIRD TONE /
TERCERO REFLEJO / TERCEIRO REFLEXO

Choosing the volume strength of hydrogen peroxide

DESIRED COLOR LEVEL		1	2	3	4	5	6	7	8	9	10
STARTING BASE	1	10/20	20	30	40	Bleach					
	2	10	10/20	20	30	40	Bleach				
	3	10	10	10/20	20	30	40	Bleach			
	4	10	10	10	10/20	20	30	40	Bleach		
	5	Repigmentation	10	10	10	10/20	20	30	40	Bleach	
	6	Repigmentation	10	10	10	10/20	20	30	40	Bleach	
	7	Repigmentation	10	10	10	10	10/20	20	30	40	
	8	Repigmentation	10	10	10	10	10/20	20	30		
	9	Repigmentation	10	10	10	10	10/20	20			
	10	Repigmentation	10	10	10	10	10/20				

Mixing Ratio 1:1.5 (60 g of Evolution of the color + 90 ml of Oxid'o)

Special series

These special families are creative tools that help to obtain specific color results or lightening performance.

CORRECTORS AND INTENSIFIERS

Technical shades, with very intense tones, that change, enhance or neutralize a color result. They can be mixed amongst themselves as well as with Evolution of the color shades.

410 Ash - a gray tone, perfect for toning down red and orange residues, and to enhance the gray tonal tendencies of the Ash, Nacr  and Iris  series.

Use: mix from 1 to 15 g for every 60 g of color depending on the result desired.

7000 Blue - a neutralizing color to subdue orange and yellow tones.

Use: mix from 1 to 15 g for every 60 g of color depending on the desired result.

2000 Violet - use to emphasize the violet tones of the Pure Violets, Mahogany and Reds series.

Note: this is not a blue-violet shade suitable for use as a complementary color to yellow.

Use: mix from 1 to 15 g for every 60 g of color depending on the desired result.

Red Booster (RB) - exclusively for use in a mixture with all of Evolution of the color shades, except with the Platinum series, to give intense red tones. The mixing ratio can be varied, according to the intensity of red desired:

> minimum 1:5 (10 g Red Booster + 50 g Evolution of the color shade + 90 ml Oxid'o)

> maximum 1:1 (30 g Red Booster + 30 g Evolution of the color shade + 90 ml Oxid'o).

Lifting Reinforcer (000SSS) - can be mixed with all Evolution of the color shades, except for the Platinum series. Mix in equal parts with Evolution of the color shades to increase the lightening power by up to one level.

PLATINUM

A special series to achieve extra lightening. It brightens hair with delicate pastel tones. Along these shades lighten natural hair by 4 levels, and when mixed in equal parts with the Super High Lifting Reinforcer (OSP) it lightens natural hairlifts up to 5 levels.

11.00 - 11.10 - 11.11 - 11.13 - 11.02 - 11.20 - 11.21 - 11.32

FEATURES: up to 5 levels of lift when mixed in equal parts with Super High Lifting Reinforcer (OSP).

Use: to be applied on natural bases no darker than level 5, light brown. Mixing ratio 1:2 (60g Platinum with 120ml of 40 vol. Oxid'o). Processing time: 50 to 55 minutes.

Result: ideal for intense lightening, makes hair lighter and brighter giving clear pastel tones.

Super High Lifting Reinforcer (OSP) can be mixed with all Platinum series shades. It increases the lightening power up to 5 levels. Maximum mixing ratio: 1:1 (30 g Platinum + 30 g OSP + 120 ml 40 Vol. Oxid'o).

100% Coverage Series

To create perfect coverage that maintains the correct tone and its intensity, choose the correct coverage series for the fashion series shade you want to use.

COOL NATURALS

1 - 2 - 3 - 4 - 5 - 6 - 7 - 8 - 9 - 10

Use: to cover grey hair. These shades can be used on their own or mixed in equal parts with any of the cool fashion series shades.

Result: 100% grey coverage with cool results.

WARM NATURALS

4 NB - 5 NB - 6 NB - 7 NB - 8 NB - 9 NB - 10 NB

Use: to cover grey hair. These shades can be used on their own or mixed in equal parts with any of the warm fashion series shades.

Result: 100% grey coverage with warm results.

INTENSE NATURALS

4 NI - 5 NI - 6 NI - 7 NI - 8 NI - 9 NI

Use: to cover grey hair. These shades can be used on their own or mixed in equal parts with any of the fashion series shades. Since the Intense Naturals subdue tone, to maintain the intensity of the fashion tone, mix in the following proportions: 40% Natural Intense + 60% Fashion series shade.

Result: 100% grey coverage with intense results.

COVER REDS

5.6 - 6.6 - 7.6

Use: to cover grey hair. These shades can be used on their own or mixed in equal parts with any of the Copper, Bronze, Reds or Pure Reds fashion series shades.

Result: flawless and bright reds with perfect coverage.

HARMONIZER

Post-bleaching toners. 4 revolutionary shades of pure and delicate tones designed for use after a bleach service to tone and, when needed, lighten up to 1 and a half levels. Harmonizers offer extraordinary performance for hair quality and incredible comfort for the skin.

.01 - .013 - .02 - .03

Tone without depth

To ensure brightness without adding depth to the lightening result.

With lifting power

To homogenize uneven lightening results.

With the right tonal intensity

To neutralize unwanted tones, without overloading the color.

Mixing ratio: 1:2 with:

> Oxid'o 5 Vol to tone with minimal lightening.

> Oxid'o 10-20 Vol to tone and create a more even result by gently lightening the hair.